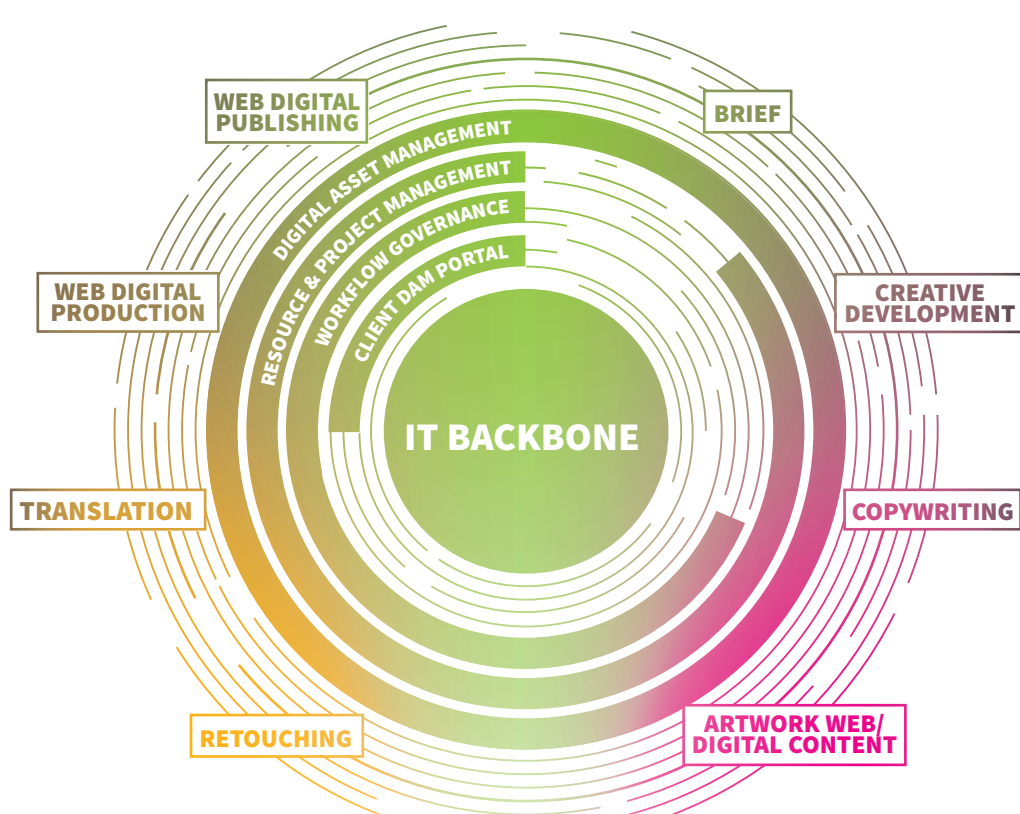


ACCELERATED CONTENT

Spark44 is using censhare to help save Jaguar Land Rover £55 million and speed up content production by 68%.

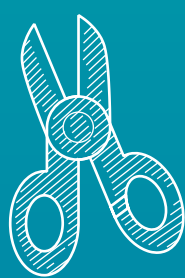
censhare at work in Spark44's creative process



“I'm a big believer in sweating assets, and we're bleeding this one dry. censhare makes our lives so much easier in so many ways.”

Ahmed Hasan
Head of Digital Marketing, Spark44

BUSINESS RESULTS



£55m

saved for Jaguar Land Rover since 2011



68%

faster content production process



300k

assets available to agency network in 19 countries



10k+

users at Jaguar Land Rover



2x

increase in car sales since 2012



10,000

downloads a month

“censhare was the best choice out of all the solutions we looked at, because it works across our entire workflow.”

Ahmed Hasan
Head of Digital Marketing, Spark44



SPARK44

