

Marketing Production Portal for censhare

Briefing, feedback and automated production of sales and marketing materials.

Extend censhare with MPP.360.

Please contact us via sales@mpp360.io

The MPP.360 marketing production portal **standardizes** and **automates the briefing, feedback** and **production of digital or print sales and marketing materials**.

MPP.360 is an **official censhare partner SaaS solution** that **expands and enriches censhare's core competencies** as a DAM, PIM and CMS universal content platform.

MPP.360 offers an **easy-to-use, smart production portal for briefings, feedbacks and the alignment of omnichannel sales and marketing materials** that extend the already powerful workflow management within censhare.

MPP.360 **enables the automated production of a broad range of digital and print sales and marketing materials**. Digital ads, e-mail newsletters, PoS materials and sales supporting collaterals can be created using pre-defined templates.

Customers can instantly start working with both solutions via an **integrated censhare HCMS connector** allowing a seamless, direct, bi-directional exchange between both systems.

Boost your organizational performance and content output with software-supported production automation in sales and marketing.

