## savot≡x Retresco Connector

## The future of e-commerce: fully automated product descriptions through the power of artificial intelligence.

Do you know this too? With every new product in your range, the effort to create convincing product descriptions grows. Who can keep up with that?

The revolution: fully automated content creation through artificial intelligence with our new Retresco Connector! Existing product information in censhare are analyzed in real time with the Retresco Connector and transformed into performanceoptimized product descriptions.

- Shorter time-to-market through automated product descriptions in real time and faster distribution to the relevant marketplaces
- Higher reach and hence more leads through varied and precisely targeted SEO and SEA texts
- Customer experience adapted to the target groups through precise and individual approaches at the POS
- Increased conversion rates thanks to detailed product descriptions that provide your customers with crucial guidance in the buying process

Grab your competitive advantage today with cutting-edge artificial intelligence from the global leader in automated content analysis and generation.



## We are looking forward to your inquiry: sales@savotex.com

