



Press Release

Fast Growing censhare Strengthens its Leadership Team

Today, censhare AG announced that to support its rapid growth, it has strengthened its leadership team with the appointment of two new executives to the Management Board, reporting to Dieter Reichert, CEO and co-founder.

Iryna Zhovtobryukh, Chief Technology Officer (CTO), will lead the global product development, solution and architecture teams. Zhovtobryukh brings to censhare a 15 year track record of getting things done and delivering software end-to-end: from an ambitious idea, through MVP and straight to the market.

Eva Wittka joins the censhare leadership team in the new position of Chief Operating Officer (COO) and will not just oversee the smooth operation of the business but will also play a critical role in the censhare customer experience in heading up professional services, training and support. Wittka brings to censhare a wealth of leadership and transformation experience from renowned enterprise software vendors.

Walter Bauer and Robert Motzke, the two other founding board members, will continue to contribute to the leadership team, as they focus on the next generation of the censhare architecture and solution. Bauer will hand over the title of CTO to Zhovtobryukh.

Dieter Reichert, censhare AG CEO and co-founder, commented "We are always looking to bring fresh thinking and talent into our business at every level and this is an especially exciting moment in our company's evolution". He added "I am really looking forward to working with Irina and Eva. These are critical leadership roles for us and will enable us to maintain the momentum and innovation we have in the market today, as well as prepare us for the execution of our vision for 2019 and beyond".

Contact

censhare AG
Mathias Wurth
Paul-Gerhardt-Allee 50
81245 Munich
Germany

+49 89 56 82 36-0
mathias.wurth@censhare.com
www.censhare.com

About censhare

censhare is a universal, smart content management software vendor which provides a content and marketing platform to global brands such as Dyson, Jaguar Land Rover, IKEA, Kohls and Hearst Media Group enabling digital transformation in providing multi-channel, multi-language, personalized communication to their audiences. Learn more at censhare.com.